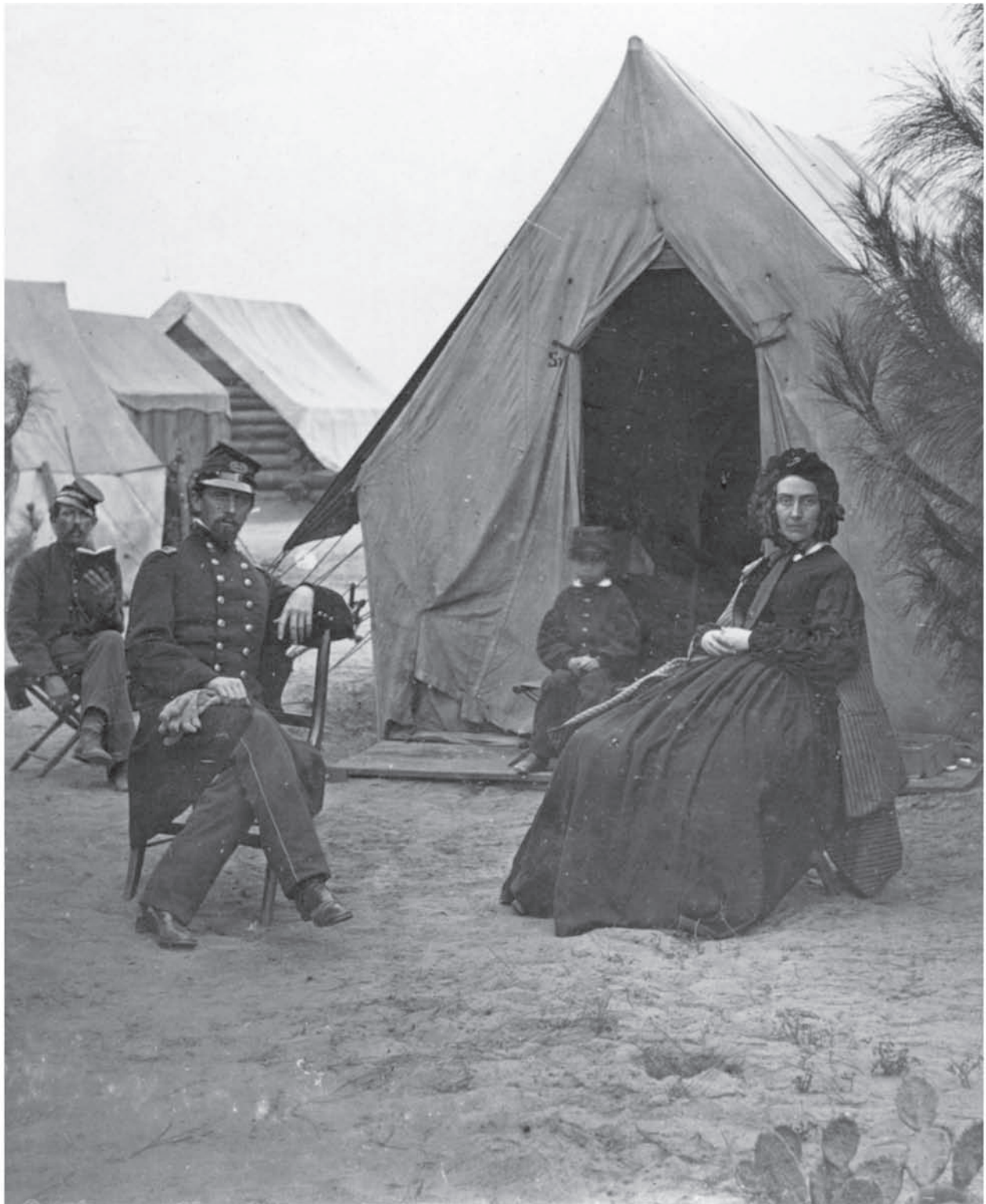


NEW HAMPSHIRE

HISTORICAL
SOCIETY FOUNDED 1823

2013 ANNUAL REPORT



The independent nonprofit that saves, preserves, and shares New Hampshire history.

NEW HAMPSHIRE
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30 Park Street
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2013 Annual Report

A complete audited financial report for the New Hampshire Historical Society's 2013 fiscal year is available at nhhistory.org or by contacting the Society's Director of Finance Ann-Marie Miller at 603-856-0602.

Front cover: *Surgeon Moulton, wife and son, 3rd NH, Hilton Head, South Carolina, April 1862*, by Concord photographer Henry P. Moore (1835–1911), albumen print, 1880–1900, from the exhibition *Soldiers, Sailors, Slaves, and Ships: The Civil War Photographs of Henry P. Moore*.

The Third New Hampshire Regiment boasted one surgeon, an assistant surgeon, and their five-person staff to look after the health of one thousand men. Pictured here with his wife, Anna, is Dr. Albert A. Moulton (1827–90) and their son, Arthur, in front of the surgeon's tent and regimental hospital. This introduction of family life to the encampment earned reproach as "unmilitary." Dr. Moulton's first medical crisis came in September 1862 when half of the regiment got sick. By current standards, the quinine, Dover powder, and unspecified pills that were available to surgeons for treating the malaria, typhoid fever, and diphtheria that they encountered at Hilton Head seem hopelessly meager. The surgeon also had the unenviable responsibility of informing families of the death of soldiers.

MESSAGE FROM THE EXECUTIVE DIRECTOR



I am pleased to report on the progress made over the past year and the significant plans we will begin implementing in the coming year.

We closed fiscal year 2013 with total net assets of \$18,986,607, an increase of slightly more than \$2 million compared to the prior year. The lion's share of this surplus was the result of strong investment gains for our endowment along with gifts and pledges to our ongoing capital campaign. For the year, revenues were \$2,445,985, and expenses were \$2,136,190.

While such black ink is good news, I should note that a significant portion of revenues were campaign pledges and gifts, which are non-recurring. When these are eliminated from the statements, we actually had a modest operating deficit, so we continue to operate on a tight annual budget.

One of the core activities of the Society is adding to our collections, and last year was no exception. We acquired 940 museum objects, 180 books and pamphlets, 64 manuscript collections, and 275 photographs and other special collection items. All of these materials add to our capacity to preserve and share the rich history of our state.

Each year we provide programs to New Hampshire schoolchildren, both at the Society and in visits to classrooms throughout the state. Our staff served 13,436 students—from elementary grades through high-schoolers.

Last year's exhibitions included *Mountain Scenery*, featuring notable landscape paintings from the Society's collection; *Women Artists and New Hampshire*, showcasing paintings, drawings, and sculpture from the early 1800s through the mid-1900s; and *Soldiers, Sailors, Slaves, and Ships*, a collection of striking Civil War images by Concord photographer Henry P. Moore. Finally, we hosted an exhibition of recent works by the New Hampshire Furniture Masters, a group we helped launch in 1996.

Our journal, *Historical New Hampshire*, once again produced articles of exceedingly high quality and scholarship. We are especially excited about plans to have all issues of the journal since its first publication in 1944 available on our website in the near future.

We continued to make major strides in our initiative to digitize our collections (create digital images with accompanying descriptions) and make this extraordinary material accessible through the internet. On the heels of last spring's posting of our museum collections catalog on our website, we have progressed in recent months with digitization of other priority collections. Among these are the papers of John Stark (with digitization made possible by the generous gift of a Society member), the papers of other leading figures including Josiah Bartlett and Meshech

Weare, thousands of historic photographs, and a significant portion of the map collection. We continue to invite financial contributions to digitize other important collections such as the papers of Franklin Pierce.

A component of our digitization initiative is the creation of the online *New Hampshire History Network*. As I have reported in previous annual reports, planning for the network was made possible by a grant from a national foundation. Scheduled to launch this fall, the network will be a new vehicle for sharing the Society's collections and will enable local historical societies from around New Hampshire to share digitized material from their own collections as well. As the network grows into a truly statewide historical database, so will the opportunity for researchers, teachers, and students to access New Hampshire history.

The strategic plan adopted by the Society's board of trustees at the outset of the capital campaign calls for some important changes relating to our facilities, beginning this summer. Key elements of the plan are to make our Park Street building the public hub for exhibitions and educational programs; to make investments in energy efficiency upgrades and related measures to increase the safety of the collections at Park Street; to utilize the Hamel Center at Eagle Square as our collections management center; and to generate additional financial resources for the Society by making a portion of the Hamel Center available for commercial rental.

As we begin this transition at the end of June, the exhibition *New Hampshire Then and Now* will open at our Park Street gallery, and the galleries at the Hamel Center will close. The Society's publications and products will continue to be available through the now online-only store. Following further planning and engineering conducted in the coming months, the energy efficiency and collections care-related renovations at Park Street will be completed by mid-2015. Next a major new exhibition will be installed in our Park Street gallery and in other spaces throughout the building. Mobile technologies that integrate the onsite exhibition with our digital collections catalog will enhance the visitor experience.

The ability to fulfill the Society's mission—to preserve, save, and share New Hampshire history—will be strengthened as we implement the plans described above. Our capacity to share the collections will take a quantum leap through digitization and the *New Hampshire History Network*; public visitation will be focused in our most magnificent facility; our collections will be made safer against environmental risk; and our financial strength will be enhanced, helping to ensure that we will be able to share the joys of New Hampshire history for generations to come.

None of this would be possible without our engaged and generous members. Thank you for your support.

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Grants from foundations and businesses are vital to the continued success of the Society's school programs. *Above:* A school group on a field trip to the Society. *Right:* Students participating in a program on colonial history.



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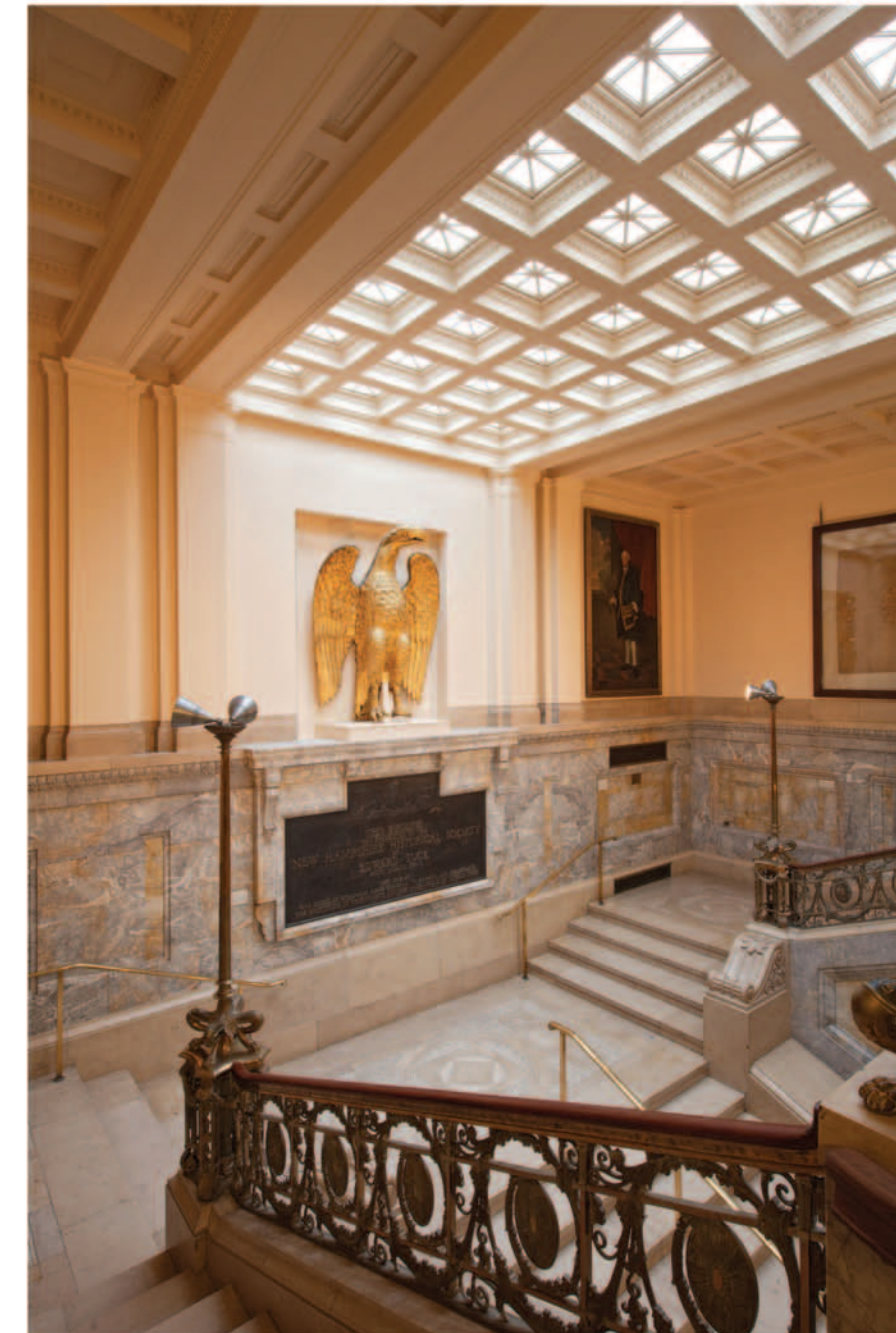
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Photograph of the rotunda stairway at the
Society's 30 Park Street building by Fiona
Boyd, courtesy of *New Hampshire Home*.

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Unrestricted annual gifts to the Heritage Fund, made in addition to membership dues, are vital to the Society's work to save, preserve, and share New Hampshire's heritage. The Society is grateful to all of its Heritage Fund donors and is fortunate to have loyal supporters who serve as leaders in unrestricted annual giving beginning at \$1,000.

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Adelaide C. Palmer (1851–1928), unidentified photographer, Boston, Massachusetts, c. 1900, reproduced from a silver gelatin print, gift of Mildred Peaslee.

Adelaide Palmer grew up in Piermont and had a long and accomplished career as an artist and teacher. Her work was featured in the Society's exhibition *Home, School, and Studio: Women Artists and New Hampshire*.

The exhibition also included several works by Marjorie Prescott Rowell Sturm (1889–1960), including an untitled painting (right), dated around 1940 and donated by Richard G. and Joan A. Malfait. After studying art in Boston, Marjorie Sturm settled into life as a commercial artist in Concord during the late 1910s. Active from the 1920s through the 1950s, she created greeting cards and advertisements for local businesses and cultural organizations, as well as book illustrations and announcements.

Home, School, and Studio: Women Artists and New Hampshire was funded by the Robert and Dorothy Goldberg Charitable Foundation with additional support from the Robert O. Wilson, D.D.S., Historical Research Fund, Eleanor Briggs, and the Una Mason Collins Fund.

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Edward Tuck (1842–1938) and his wife Julia (1850–1928) financed the creation of the Society's landmark building at Park Street (completed in 1911) and made additional gifts that laid the foundation for the Society's endowment. Photograph (right) by Desgranges of Nice, France, April 1928, gift of Miriam Gardner Dunnan.

The Edward & Julia Tuck Society honors those who have included the New Hampshire Historical Society in their estate plans. A bequest to the Society's endowment preserves your legacy and provides support in perpetuity. For information on making a gift to the endowment or to discuss including the Society in your estate plans, contact Director of Development Anne Hamilton at 603-856-0608 or ahamilton@nhhistory.org.



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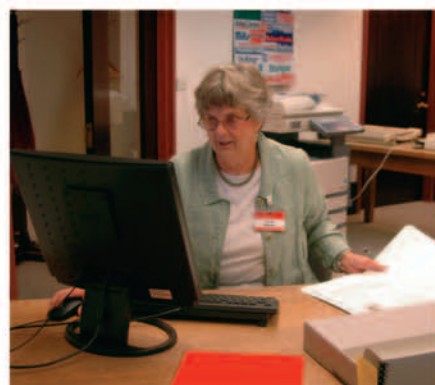
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Dr. Robert N. Marshall
Sandra W. Martin & Albert H. Menns
Diane S. Mather
Alan & Kathleen Matthews
Elizabeth Rollins Mauran
Marianne McDaniel
Janice B. McDermott
The McIninch Foundation
John & Judith McMurray
Thomas R. & Joan P. McNamara
Barri-Lynn Medeiros
Merrimack County Savings Bank
Patricia S. Meyers
Ann-Marie & Harry Miller

Anne D. Milne
Rebecca Mitchell & Benjamin Harris
Lynne E. Monroe & Frank Whittemore
John R. & Susan B. Monson
Paul M. & Sandra G. Montrone
Donald M. Moodie
Peter B. Moore & Sharon Jenkins
Richard & Leila Moseley
James & Kathryn Muirhead
Sandra G. & Donald T. Munsey
Joseph B. Murdoch
Barbara M. Myers
Kevin P. Natwick
Donald Neiman
New Hampshire Land and Community
Heritage Investment Program
Alice J. Noyes
Judith Noyes



Jane C. & Richard C. Nylander
Bob Odell
William T. Peake
Diane & Bruce Pearl
Mary Ann Pellerin
Herbert & Judith Pence
Nick P. & Ruth C. Perencevich
Michael J. Perkins & Margaret S.
Blacker
John N. Pernokas
Brenda Miles Perry
Pauline Perry
J. Douglas Peters & Christine K.
Consales
Mark & Juliana Phillips
William G. & Doris P. Phippen
Barbara A. & Larry H. Pitsch
Putnam Foundation
James & Carolyn Quinn
Megan Raymond
Jack P. Resch
Barbara Richards
Mary Lougee Ripley
Stephen H. & Julia L. Roberts
John S. & Olga G. Robinson

Barbara D. & David M. Roby
Fred B. & Katharine L. Roedel
Teresa R. & Eric H. Rosenberger
Marilyn G. & Edwards B. Ross
Peter & Susan Rotch
Cynthia J. & Mark C. Rouvalis
Irene C. Rudolph
David B. & Mary H. Ruedig
John & Rebecca Rule
David & Eleonore Sanderson
Sanel Auto Parts
Robert T. & Sharon Sanford
Daniel V. Scully
Mildred B. Shaw
G. Dudley Shepard
Klaudia S. Shepard
Diana & Stephen Shore
George D. & Cynthia S. Short
George & Jennifer Fay Six
Favour H. Slater
Susan P. Sloan & Arthur D. Clarke
Society of Daughters of Colonial Wars in the
State of New Hampshire
Eleanor H. Stark
Mark B. Stevens
Jay W. & Michela Stewart
Jane Stieglitz
William & Judith Stone
Michael Strack & Mary M. Leadbeater
William R. Stratton
David M. & Christine Sundman
Michael & Amy Sununu
Andrew R. Supplee
Kevin C. & Lynda S. Swenson
Kurt M. & Elaine Swenson
Swenson Granite Company
John F. Swope
Ginny & Joe Szymanowski
in memory of Stanley A. Hamel
The Honorable Robert Taft
David E. Tardif
Rosamond Thaxter Foundation
Richard & Ann Thorner
Jane S. Tibbetts
Ted & Marietta Tocci
Carolyn K. & Bryant F. Tolles
Edith M. Tucker
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Paul & Frances Veillette
William P. & Tracy W. Veillette
The Gilbert Verney Foundation
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The Madelaine G. von Weber Trust
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Paul W. Wilderson, III
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Martha Dodge Wilkerson
Jim & Cathy Willey
Annie Williams
Robert W. & Doris M. Williams
Dr. & Mrs. Robert O. Wilson
David & Eleanor Wright
Kenton M. Young
Sherilyn B. & Gary R. Young
Kimon S. & Anne C. Zachos
Philip M. Zea



Fueled by generous gifts to the Campaign for New Hampshire History, the Society is making significant progress in our goal to expand access to the collections through digital technology. Staff and volunteers working on collections access projects include (from left to right) Projects Archivist Sarah Galligan, volunteer Sandy Wheeler, Reference Librarian/Archivist Malia Ebel, volunteer John Rule, and Digital Projects Manager Katelynn Vance.

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS YEAR ENDED SEPTEMBER 30, 2013

OPERATING ACTIVITIES	Unrestricted	Temporarily Restricted	Permanently Restricted	2013 Total	2012 Total
REVENUES					
Contributed support					
Contributions and memberships	\$ 305,157	\$ -	\$ -	\$ 305,157	\$ 379,321
Grants, gifts, and fundraising	203,030	472,600	179,760	855,390	191,128
Contributed goods and services	12,155	-	-	12,155	6,393
<i>Total contributed support</i>	520,342	472,600	179,760	1,172,702	576,842
Earned revenues					
Earned income and special events	176,337	-	-	176,337	226,165
Rental income	542,181	-	-	542,181	669,298
<i>Total earned revenues</i>	718,518	-	-	718,518	895,463
Investment income					
Kimball Trust and Watson Trust income	80,704	-	-	80,704	70,897
Other investment income	133	-	-	133	136
Endowment spending draw in accordance with investment policy	284,749	189,179	-	473,928	496,728
Release of endowment draw for satisfaction of program restrictions	146,991	(146,991)	-	-	-
<i>Total investment income</i>	512,577	42,188	-	554,765	567,761
TOTAL REVENUES	1,751,437	514,788	179,760	2,445,985	2,040,066
Net assets released from restrictions:					
For satisfaction of program restrictions	174,548	(174,548)	-	-	-
EXPENSES					
Program service expenses					
Museum	231,561	-	-	231,561	243,562
Library	282,727	-	-	282,727	299,825
Education, exhibitions, and publications	348,418	-	-	348,418	426,372
Museum store and visitor services	97,010	-	-	97,010	104,516
Buildings, grounds, and security	27,763	-	-	27,763	11,980
<i>Total program service expenses</i>	987,479	-	-	987,479	1,086,255
Library and museum collection items acquired by purchase	72,799	-	-	72,799	85,780
Supporting services and general expenses					
Membership, development, and public relations	326,090	-	-	326,090	309,913
Administration	187,692	-	-	187,692	254,434
Depreciation expense from operations	191,441	-	-	191,441	156,284
<i>Total supporting services and general expenses</i>	705,223	-	-	705,223	720,631
Rental expenses, including depreciation of \$41,043	370,689	-	-	370,689	308,466
TOTAL EXPENSES	2,136,190	-	-	2,136,190	2,201,132
<i>Increase (decrease) in net assets from operating activities</i>	<i>(210,205)</i>	<i>340,240</i>	<i>179,760</i>	<i>309,795</i>	<i>(161,066)</i>
NON-OPERATING ACTIVITIES					
Capital campaign					
Capital campaign contributions	-	736,275	6,342	742,617	909,718
Capital campaign expenses (project-related and fundraising)	(182,748)	-	-	(182,748)	(74,439)
Net assets released from restrictions for capital campaign expenses	226,973	(226,973)	-	-	-
<i>Net capital campaign</i>	44,225	509,302	6,342	559,869	835,279
Investment return					
Realized and unrealized investment gains	595,854	427,174	-	1,023,028	1,393,422
Investment expenses	(15,441)	(9,728)	-	(25,169)	(24,682)
Investment income, actual dividends and interest	274,418	195,398	-	496,816	375,516
Change in value of beneficial interest in a trust	-	-	209,017	209,017	13,786
<i>Total investment return</i>	854,831	612,844	209,017	1,676,692	1,758,042
Less endowment spending draw	284,749	189,179	-	473,928	496,728
<i>Increase in net assets from non-operating activities</i>	<i>614,307</i>	<i>932,967</i>	<i>215,359</i>	<i>1,762,633</i>	<i>2,096,593</i>
<i>Increase in net assets</i>	<i>404,102</i>	<i>1,273,207</i>	<i>395,119</i>	<i>2,072,428</i>	<i>1,935,527</i>
Net assets, beginning of year	10,205,774	2,605,954	4,102,451	16,914,179	14,978,652
Net assets, end of year	\$ 10,609,876	\$ 3,879,161	\$ 4,497,570	\$ 18,986,607	\$ 16,914,179